

Fresh Air Dogs

Your dog's favorite place to learn, play and stay!

251 Wharff Road - Guilford ME 04443

207-564-2604

Training - Daycare - In-Home Lodging

State License #1194 - Insured

Business Description

Live, work and play without leaving your home! This well respected, turnkey business provides doggie daycare, overnight boarding, and training classes. This well-known and established facility offers high-end amenities sought after by dog owners looking for safe, clean, fun, friendly, well-supervised care for their dogs. It's perfect for an acquirer who wants to combine a love of dogs with a profitable and fun business enterprise while enjoying many health benefits of living a Maine lifestyle. Located within an easy commute to lakes, the ocean and Acadia National Park. Established and flourishing since January 1, 2010 with a large client base, this business has only had 19 days with no dogs!

Detailed Information

Furniture, Fixtures, & Equipment (FF&E):

Included in asking price of \$349,000

Facilities:

The facility is nestled in the woods and only 5 minutes from Dover-Foxcroft, the seat of Piscataquis County. This bright and welcoming home provides safe and secure areas for dogs to play and rest, indoors and outdoors. Clients come from all directions to this very accessible area in the heart of Maine.

This home was built in 2003 and offers an upstairs master suite with ensuite bath (including a 6' tub and laundry chute), walk-in closet, large under-eaves storage area and cozy loft overlooking the woods and great room; a relaxing space to read or do yoga; a beautiful wrap-around kitchen with custom built cabinetry opens into the great room with a cathedral ceiling and tile floor; a laundry room with full bath; a private office/den; lots of southern exposure through the huge windows in the prow front great room. The great room in the basement has a full bath and could be used as a home gym or provide another bedroom or craft area. Also includes attached breezeway, two car garage with room for lots of upstairs storage, large fenced back yard. Lots of maple trees to tap for making maple syrup in the spring, strawberries and blackberries, and a rock wall, too!

Competition:

The services offered by this dog daycare and boarding set it apart from the competition. It draws from a large geographic area. Current ownership has not been concerned with competition because of service differentiation.

Growth & Expansion:

Specialty pet services, which include daycare and boarding, have been the fastest growing segment in the pet industry and are expected to continue to grow. Even though this business and its client list have grown steadily, there are more amenities that can be added and additional avenues for growth for a new owner; i.e., grooming, retail, etc.

Branding:

Extensive research and resources were invested in the logo, website, marketing materials and social media presence.

www.FreshAirDogs.com

www.Facebook.com/FreshAirDogs

www.YouTube.com/FreshAirDogs

Support & Training:

Seller willing to provide transition training.

Reason for Selling:

Relocation near grandchildren in southern Maine.